



MADERA COUNTY WORKFORCE INVESTMENT CORPORATION

AGENDA

June 27, 2024
3:00 p.m.

Meeting will be held at:

**Workforce Assistance Center – Executive Conference Room
2037 W. Cleveland Avenue, Madera, CA 93637, 559-662-4589**

REASONABLE ACCOMMODATION FOR ANY INDIVIDUAL WITH A DISABILITY Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting or function of the Madera County Workforce Investment Corporation, may request assistance by contacting the Executive Assistant at Madera County Workforce Investment Corporation office, 2037 W. Cleveland Avenue, Madera, CA 93637; Telephone 559/662-4589; CRS 711; Fax 559/673-1794.

This agenda and supporting documents relating to the items on this agenda are available through the Madera County Workforce Investment Corporation (MCWIC) website at <http://www.maderaworkforce.org/mcwic-meetings-and-agenda/>. These documents are also available at the Workforce Assistance Center – office of the Executive Director. MCWIC is an equal Opportunity Employer/Program. Auxiliary aids and services are available upon request.

1.0 Call to Order

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

Items identified after preparation of the Agenda for which there is a need to take immediate action. Two-thirds vote required for consideration (Government Code Section 54954.2(b)(2))

3.0 Public Comment

This time is made available for comment from the public on matters within the Board's jurisdiction but not appearing on the agenda. The Board will not take action on any items presented under public comment. The comment period will be limited to 15 minutes.

4.0 Introductions and Recognitions

5.0 Adoption of Board Agenda

6.0 Consent Calendar

- 6.1 Consideration of approval of the May 23, 2024, Madera County Workforce Investment Corporation (MCWIC) meeting minutes.
- 6.2 Consideration of approval of the re-appointment of Gabriel Mejia, Camarena Health, to the MCWIC Board for an additional 3-year term: 8/23/24 to 8/23/27.

7.0 Closed Session

- 7.1 Request for Closed Session: Public Employee Performance Evaluation Pursuant to Government Code 54957 – Title of Position: MCWIC Executive Director

8.0 Action Items

- 8.1 Discussion and consideration of revising the MCWIC meeting schedule.
- 8.2 Discussion and consideration of MCWIC member recruitment.

9.0 Information Items

- 9.1 Success Stories

9.2 Workforce Development Board (WDB) of Madera County Update

9.3 Madera Workforce California Workforce Association (CWA) WORKCON Conference Presentations

9.4 Sierra San Joaquin Jobs Initiative (S2J2) Regional Investment Plan

9.5 CWA The Real Role of Workforce Boards Report

9.6 Information on Weekly Unemployment Insurance (UI) Initial Claims for Madera County

10.0 Written Communication

11.0 Open Discussion/Reports/Information

11.1 Board Members

11.2 Staff

12.0 Next Meeting

July 25, 2024

13.0 Adjournment



MINUTES

May 23, 2024

***Convened at the Workforce Assistance Center - Conference Room
2037 W. Cleveland Avenue, Madera, CA 93637
(559) 662-4589***

PRESENT: Debi Bray, Gabriel Mejia, Ramona Davie (8.3), Roger Leach, Tim Riche
ABSENT: Mattie Mendez
GUEST: Roxann Montufar, Sarahi Cuellar
STAFF: Bertha Vega, Jessica Roche, Nicki Martin, Maiknue Vang

1.0 Call to Order

Meeting called to order at 3:07 p.m. by Chair Debi Bray.

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

None.

3.0 Public Comment

None.

4.0 Introductions and Recognitions

Sarahi Cuellar, Career Specialist, was introduced. Sarahi completed a 10-month Workforce Development Apprenticeship Professional Program (WDAP) through the California Workforce Association (CWA). She was a part of a cohort of approximately 50 other workforce professionals. Participants ranged from areas throughout the State – San Joaquin, Stanislaus, Kern Inyo Mono, Tulare and Madera Counties. Participants were taught a series of courses by Bob Lanter, CWA, and a professor with Sacramento State. Each participant had to present a Capstone project at the beginning of May. Madera Workforce will try to send 1 to 2 people to this training annually. Sarahi completed her capstone and will work towards completing her required work hours in the office. Sarahi's capstone was on how to better serve youth.

5.0 Adoption of Board Agenda

Tim Riche moved to adopt the agenda, seconded by Gabriel Mejia.

Vote: Approved – unanimous

Yes: Debi Bray, Gabriel Mejia, Roger Leach, Tim Riche

6.0 Consent Calendar

6.1 Consideration of approval of the April 25, 2024, Madera County Workforce Investment Corporation (MCWIC) meeting minutes.

Tim Riche moved to approve, seconded by Gabriel Mejia.

Vote: Approved – unanimous

Yes: Debi Bray, Gabriel Mejia, Ramona Davie, Roger Leach, Tim Riche

7.0 Action Items

7.1 Consideration of approval of the quarterly financial statements for the period ending March 31, 2024.

Financial reports are now provided to the Board on a quarterly basis. There are no issues or concerns. The amount that is past due as shown in the aged receivable report is not an accurate amount as those funds have been received since the report was run and presented to the Board. The Department of Rehabilitation (DOR) had a past due amount after it was discovered that there was a fraudulent check that someone had cashed. The check was taken care of, and the funds have been received.

Roger Leach moved to approve, seconded by Tim Riche.

Vote: Approved – unanimous

Yes: Debi Bray, Gabriel Mejia, Roger Leach, Tim Riche

8.0 Information Items

8.1 Success Stories

Roxann spoke to the Board about her experience going through the Workforce program. She first came to Workforce with many barriers and in a bad financial place. She came to Workforce and received help to earn her GED. She earned her GED in May of 2012. She had previously spoken to a Madera Community College (MCC) about attending MCC. She has 5 kids and decided to attend MCC. Her oldest son helped with his siblings while she attended school. Her MCC counselor encouraged her to transfer to Fresno State University (FSU). She graduated from FSU with a degree in Criminology. After graduating, she got certified as a security guard after work was hard to obtain due to the pandemic. She came to the Madera Adult School to take some computer classes. Her instructors suggested that she study to become a teacher and worked on getting certified to substitute teach. She is teaching the HiSET class and works for the Adult School as well as working for the school district and the County. She thanked the Workforce for helping her and recommends Workforce services to everyone.

8.2 Update on Workforce Development Board (WDB) of Madera County

Information provided within the agenda packet.

8.3 Workforce Innovation and Opportunity Act (WIOA) Formula and Special Projects Quarterly Program Overview: January 1, 2024, to March 31, 2024

Information provided within the agenda packet. For AA3 year allocation, the Workforce has until 6/30/24 to meet the 30% training requirement. As of March, the 30% requirement has been met and the expenditures can now be applied to the following year's allocation – AA4. Also, for AA3, staffing outreach has increased significantly for the 2nd quarter. AA3 and AA4 refer to the subgrant funds received. There has been a significant number of trainings and wrap-around services. Marketing has been increased to help participants come to the Center for services.

8.4 MCWIC Executive Director Evaluation Update

Information provided within the agenda packet. Typically, the Executive Director provides an update to their end-of-year goals in May of each program year. This year, the update has been postponed until the June 2024, Board meeting so that the Executive Director, Maiknue Vang, and Bertha Vega, Program Manager, can prepare for a presentation at the CWA WORKCON conference on the mini America's Job Center of California (AJCC) at the Madera County Justice Center. A staff member from the Probation department will present alongside as well. This will cause the goals update to move to

June and possibly the evaluation to July. It was suggested that the goals would be emailed out to the Board at the end of the week prior to the June 27, 2024, Board meeting. The Board members would receive and return their completed evaluations to Nicki Martin, Executive Assistant, to gather and aggregate the ratings sheets before the closed session at the June Board meeting. The Executive Director's new goals will be presented to the Board at the July meeting.

8.5 Madera Workforce California Workforce Association (CWA) WORKCON Conference Presentations

Information provided within the agenda packet.

8.6 Unemployment Insurance (UI) Claims Information

Information provided within the agenda packet.

9.0 Written Communication

None.

10.0 Open Discussion/Reports/Information

10.1 Board Members

- *Tim Riche stated that his son was graduating today.*

10.2 Staff

- *Maiknue along with WDB Chair, Brett Frazier, participated in a CWA podcast about the work being done with CWA on the Real Role of Workforce Boards. Staff will send the link so everyone can listen. The WDB has created subcommittees to work on priority areas for the WDB Action plan. Members are from the WDB Board but community members can be invited to participate.*
- *Jessica Roche, Controller, stated that estimated figures for next program year's funding were sent out and it looks like there may be a slight increase in funding.*

11.0 Next Meeting

Next meeting to be held on June 27, 2024, at the Workforce Assistance Center.

12.0 Adjournment

Ramona Davie moved to adjourn the meeting at 4:19 p.m., seconded by Gabriel Mejia.



2024-2025

BOARD MEETINGS

Meeting Location:
 Madera County Workforce Assistance Center
 2037 W. Cleveland Avenue
 Madera, CA 93637
 559-662-4589

Monthly: 4th Thursday of the month @ 3:00 p.m.
July 25, 2024
August 22, 2024
September 26, 2024
October 24, 2024
<i>*November 28, 2024 – Closed</i>
December 26, 2024
January 23, 2025
February 27, 2025
March 27, 2025
April 24, 2025
May 22, 2025
June 26, 2025

** HOLIDAY SCHEDULE*



**MADERA COUNTY
WORKFORCE
INVESTMENT CORPORATION**

Agenda Item 9.1

Consent

Action

Information

To: Madera County Workforce Investment Corporation

From: Maiknue Vang, Executive Director

Date: June 27, 2024

Subject: Success Stories

Information:

Successful program participants have been invited to share information about their experience working with our system, and how their participation contributed to positive results.

Financing:

Workforce Innovation and Opportunity Act

SUCCESS STORY

Felipe



When I enrolled in Madera Workforce program services, I was a young adult working at a gas station making minimum wage. I was encouraged by a family member to take a vocational training course to be able to be financially stable. I came to the Workforce and enrolled in services. After appointments and assessments, the Career Specialist provided me with the information I needed to reach out to the school.

I enrolled in training in April 2021, received assistance with tools, mileage, and ongoing support. I graduated from the Institute of Technology as a Heating, Ventilation and Air Conditioning Technician in February, 2022. I was offered employment with Allbritten Plumbing and Heating and Cooling as an Installer prior to graduating. I did installation for a year and then applied to become an Apprentice. I became an Apprentice for 4 months and then was promoted to HVAC Technician in May, 2023. I am currently an HVAC Technician and I drive my own company vehicle.

I am so grateful for the assistance that Madera Workforce provided me. I am not a young adult that is bombarded with student loans, and I am earning good wages and am financially stable.



**MADERA COUNTY
WORKFORCE
INVESTMENT CORPORATION**

Agenda Item 9.2

Consent

Action

Information

To: Madera County Workforce Investment Corporation
From: Maiknue Vang, Executive Director
Date: June 27, 2024
Subject: Update on Workforce Development Board (WDB) of Madera County

Information:

The WDB last met on June 20, 2024. The agenda for the June WDB meeting and the minutes for the April 18, 2024, meeting are provided for review. The WDB approved the Action Plan and priority area subcommittee assignments developed from our Real Role of Workforce Boards training and strategic planning with Bob Lanter and the California Workforce Association (CWA). Each of the 5 subcommittees is chaired by a member of our WDB with support from staff as co-chair(s). All board members are assigned to serve on at least 1 subcommittee and assist us in implementing the specific tasks outlined in our action plan. These subcommittees will begin to meet in July and will have an opportunity to provide updates on their progress in board meetings.

Staff are excited and eager to continue this journey with the WDB and look forward to deeper conversations and engagement with board and stakeholders about the value of the workforce system and how to center the WDB within the community.

Financing:

Workforce Innovation and Opportunity Act/James Irvine Foundation



**WORKFORCE DEVELOPMENT
BOARD OF MADERA COUNTY**

A G E N D A

**June 20, 2024
3:00 p.m.**

Meeting will be held in person at:

Workforce Assistance Center, Executive Conference Room, 2037 W. Cleveland Avenue, Madera, CA 93637

or via Zoom at:

7112 North Fresno Street, #160, Fresno, CA 93720

REASONABLE ACCOMMODATION FOR ANY INDIVIDUAL WITH A DISABILITY Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting or function of the Workforce Development Board of Madera County, may request assistance by contacting the Executive Assistant at Madera County Workforce Investment Corporation office, 2037 W. Cleveland Avenue, Madera, CA 93637; Telephone 559/662-4589; CRS 711; Fax 559/673-1794.

If a quorum of the Workforce Development Board is not present at the time of the meeting BUT a quorum of the Workforce Development Board Executive Committee IS present, an Executive Committee board meeting will be conducted in place of the Workforce Development Board.

This agenda and supporting documents relating to the items on this agenda are available through the Workforce Development Board website at <http://www.maderaworkforce.org/workforce-board-meetings/>. These documents are also available at the Madera County Workforce Assistance Center – office of the Executive Director. The Workforce Development Board is an equal Opportunity Employer/Program. Auxiliary aids and services are available upon request.

1.0 Call to Order

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

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3.0 Public Comment

This time is made available for comment from the public on matters within the Board's jurisdiction but not appearing on the agenda. The Board will not take action on any items presented under public comment. The comment period will be limited to 15 minutes.

4.0 Introductions and Recognitions

5.0 Adoption of Board Agenda

6.0 Consent Calendar

- 6.1 Consideration of approval of the April 18, 2024, Workforce Development Board (WDB) meeting minutes.
- 6.2 Consideration of approval of the resignation of Darren Rose, Madera County Economic Development Commission, from the WDB.
- 6.3 Consideration of approval of the resignation of Ladislao (Lalo) Lopez, Madera Unified School District, from the WDB.
- 6.4 Consideration of approval of the resignation of Mark Choe, The Pines Resort, from the WDB.
- 6.5 Consideration of approval of the revised Paid Workforce Experience (PWEX) policy to include removing "Out-of-School Youth" references and replacing it with "Youth" to align with current revisions to the Youth Program Policy.
- 6.6 Consideration of approval of the revised WDB Action Plan 2024-2026 to include removing "MUSD" references and replacing them with "Madera County" under Work Ethics.

7.0 Action Items

- 7.1 Consideration of approval of Cal-Trade Welding School of Modesto as a new training provider.
- 7.2 Consideration of approval of Clinical Training Institute as a new training provider.
- 7.3 Consideration of approval of the WDB Action Plan 2024-2026 Subcommittees

8.0 Information Items

- 8.1 Success Stories
- 8.2 Madera County Workforce Investment Corporation (MCWIC) Update
- 8.3 Workforce Innovation and Opportunity Act (WIOA) Reauthorization
- 8.4 Update on America's Job Center of California (AJCC) Comprehensive Certification and Madera County Local Plan Procurement Award
- 8.5 Workforce Innovation and Opportunity Act (WIOA) Formula and Special Projects Quarterly Program Overview: January 1, 2024, to March 31, 2024
- 8.6 Sierra San Joaquin Jobs Initiative (S2J2) Regional Investment Plan
- 8.7 Madera Workforce California Workforce Association (CWA) WORKCON Conference Presentations
- 8.8 CWA The Real Role of Workforce Boards Report
- 8.9 2024-25 WDB Meeting Calendar
- 8.10 Information on Weekly Unemployment Insurance (UI) Initial Claims for Madera County

9.0 Written Communication

10.0 Open Discussion/Reports/Information

- 10.1 Board Members
- 10.2 Staff

11.0 Next Meeting

August 15, 2024

12.0 Adjournment



MINUTES

April 18, 2024

***Convened at Madera County Workforce Assistance Center - Conference Room
2037 W. Cleveland Avenue, Madera, CA 93637
(559) 662-4589***

- PRESENT:** Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid, Wendy Lomeli (7.4)
- ABSENT:** Darren Rose, Donald Foster, Lanie Suderman, Marrie Harris, Mark Choe, Mattie Mendez, Mike Fursman, Mike Lopez, Robert Poythress
- GUEST:** Amelia Meza, Bob Lanter, Gary Beaudette
- STAFF:** Bertha Vega, Jessica Roche, Jorge Espinosa, Maiknue Vang, Nicki Martin

1.0 Call to Order

Meeting called to order at 3:04 p.m. by WDB Chair Brett Frazier. n

1.1 Pledge of Allegiance

2.0 Additions to the Agenda

None.

3.0 Public Comment

None.

4.0 Introductions and Recognitions

Roundtable introductions were done by all attendees.

5.0 Adoption of Board Agenda

Larua Gutile moved to adopt the agenda seconded by Chuck Riojas.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid

6.0 Consent Calendar

- 6.1 Consideration of approval of the October 19, 2023, Workforce Development Borad (WDB) meeting minutes.**
- 6.2 Consideration of approval of February 1, 2024, WDB Executive Committee meeting minutes.**
- 6.3 Consideration of approval of April 3, 2024, WDB Executive Committee meeting minutes.**

- 6.4 Consideration of approval of the February 15, 2024, Workforce Development Board (WDB) meeting minutes.**
- 6.5 Consideration of approval of the re-appointment of Omair Javaid, World Financial Group, for an additional 3-year term: 5/11/24 to 5/11/27.**
- 6.6 Ratification of approval of transfer of funds from the Dislocated Worker funding stream to the Adult funding stream in order to maximize customer service and provide more flexibility of services in the areas of greatest need as allowed by Workforce Innovation and Opportunity (WIOA) Section 113(b)(4):**
- **EDD Subgrant AA311014 Year of Authorization (YOA) 2022 Transfer of Funds request in the amount of \$100,000**
 - **EDD Subgrant AA411014 YOA 2023 Transfer of Funds request in the amount of \$250,000**

Michelle Brunetti moved to approve the Consent Calendar, seconded by Deborah Martinez.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid

7.0 Action Items

Agenda item 7.4 was discussed first, out of order in order to accommodate Bob Lanter's attendance via Zoom.

- 7.1 Consideration of approval of Beaudette Inc.'s One Stop Operator (OSO) report for the period of January 1, 2024, through March 31, 2024.**

Gary Beaudette presented the OSO report to the WDB for the period of 1/1/24 to 3/31/24. The focus for the second quarter was the WDB continuous improvement plan. The Workforce Assistance Center customer survey was revised and launched. There were Partner cross trainings. Each Partner gave a presentation on their services and referral process. The trainings were well received and attended. Madera Workforce provided a training on customer center design. Mock interviews are being done on Wednesdays. Trainings were also done for serving individuals with barriers: Justice-Impacted, English Language Learners, Individuals with Disabilities. The main focus for the last quarter was to continue to work on the WDB continuous improvement plan – which was part of the last recertification cycle.

Laura Gutile moved to approve, seconded by Chuck Riojas.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid, Wendy Lomeli

- 7.2 Consideration of approval of Emilio Hipolito's Director application to the WDB representing the Labor Sector for a 3-year term.**

Emilio Hipolito will fill a vacant labor sector vacancy after Joseph Giles resigned from the WDB. Emilio is a former Workforce participant. Bertha Vega, Program Manager, was his case manager.

Laura Gutile moved to approve, seconded by Chuck Riojas.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid, Wendy Lomeli

- 7.3 Consideration of approval of Chris Childers' Director application to the WDB Executive Committee representing a non-WDB member.**

Chris Childers, Chief Probation Officer, will fill a non-WDB member vacancy on the Executive Committee. This vacancy was formerly filled by Robyn Smith.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid, Wendy Lomeli

7.4 Consideration of approval of the Draft WDB Action Plan 2024-2026.

Agenda item 7.4 was discussed out of turn because Bob's schedule only permitted a limited amount of time for his attendance at the WDB meeting. Bob has been working with the Madera WDB since the June 2023 Real Role of Workforce Boards retreat which provided a deeper understanding of the Workforce system and the WDB's role as one of community development. The WDB made a commitment to continue to work with Bob and met for another half day and identified 5 priority areas that will be plotted out for the next 24 months. The WDB Executive Committee met in February and started working on the Action Plan. Priority areas were identified, and tasks were assigned to the priority areas. The priority areas were identified as Leadership Engagement, Training, Work Ethics, Marketing/Branding, and Policy. The Real Role of Workforce Boards training was created 3 years ago. The State of California and the James Irvine Foundation have been instrumental in spreading the training information and scaling the training to/for Workforce Boards across California. 20 of the 45 WDBs in California are participating in this training. This training was developed so that WDBs understand that their role isn't just about implementing WIOA but also that their role is about being centered in their community and really considering economic opportunities that the board and its investments can support and partner on as well as addressing socio-economic issues. The Action Plan should be brought back quarterly and revised/amended as needed. Nichole Mosqueda stated that the action planning meetings have been some of the most fruitful meetings. Todd Lile joined an action planning meeting and had some good thoughts and ideas. Brett Frazier stated that the Action Plan could be helpful information to new members. This will help new members understand the work they are doing for the community and the impact the WDB makes for the community as well. Maiknue Vang stated that the Plan is created by the WDB and that everything is doable – some tasks may have already been started. Michelle Brunetti suggested that the references to Madera Unified School District (MUSD) be replaced with Madera County school districts so that it includes all school districts. The Action Plan is a working document that will change, and morph as needed. The plan is to turn each priority area into a sub-committee with a Chair from the WDB and a co-chair from the Workforce staff. The rest of the WDB members will be assigned to one of the sub-committees. WDB members are welcome to review and let staff know if they have a preference. Members are also welcomed to join more than one sub-committee. The final sub-committee assignments will be brought to the WDB in June with the intent to start work on the Plan in July. The sub-committees will not be held to Brown Act requirements and the way they meet can be determined by each sub-committee. Other community members can also be invited to participate.

Omair Javaid moved to approve the Action Plan with the change in the Work Ethics to include Madera County school districts in place of MUSD, seconded by Aaron Chambers.

Vote: Approved – Unanimous

Yes: Aaron Chambers, Brett Frazier, Chuck Riojas, Debi Bray, Deborah Martinez, Joe Perez, Jorge DeNava, Ladislao (Lalo) Lopez, Laura Gutile, Michelle Brunetti, Nichole Mosqueda, Omair Javaid, Wendy Lomeli

8.0 Information Items

8.1 Success Stories

Information provided within the agenda packet.

8.2 Madera County Workforce Investment Corporation (MCWIC) Update

Information provided within the agenda packet.

8.3 Approval of Local Area Subsequent Designation and Local Board Recertification Program Year (PY) 2023-25

Information provided within the agenda packet. The local workforce area and the Madera WDB has been officially recertified by the State through June, 2025.

8.4 Approval of Biennial Local Plan Modification PY 2021-24

Information provided within the agenda packet. The biennial plan has been officially approved through June, 2025.

8.5 Update on Local Workforce Area Performance Goals/Scores

Information provided within the agenda packet. Madera exceeded all performance goals like never before. Staff created a database to better track data and checking points. Staff's goal was to meet 90% of the goal and higher.

8.6 America's Job Center of California (AJCC) Recertification and Local Plan Procurement

Information provided within the agenda packet.

8.7 California Workforce Association (CWA) WORKCON Conference

Information provided within the agenda packet. Madera Workforce will present on the mini America's Job Center of California (AJCC) located at the Madera County Justice Center. Many individuals get lost as they go through probation to the Workforce for services. The mini AJCC is on-site and captures many individuals this way.

8.8 Information on Weekly Unemployment Insurance (UI) Initial Claims for Madera County

Information provided within the agenda packet.

9.0 Written Communication

9.1 Annual Review 85% Formula Grant Fiscal Year 2022-23 Final Monitoring Report

Madera Workforce received a clean monitoring report. There were no findings. Program and fiscal were done at the same time. This is the first time the 2 programs were done at the same time as they have been done separately previously.

10.0 Open Discussion/Reports/Information

10.1 Board Members

- *Deborah Martinez stated that the Department of Social services initiated an agreement to create a local plan on aging through. Work is being done alongside the University of San Diego. Marketing is being done now.*
- *Nichole Mosqueda is planning on having a dedicated health center for seniors.*
- *Brett Frazier congratulated staff on the SBDC Partner of the Year award at their annual luncheon on 3/20/24.*

10.2 Staff

- *Maiknue Vang shared information on some upcoming webinars: Top 10 Ways to Stay Out of Court (4/23/24), Proper Steps of a Legal Termination (5/22/24), and the Free HR Hotline flyer. These services and webinars are a result of Workforce's partnership with the California Employer Association (CEA).*

11.0 Next Meeting

June 20, 2024

12.0 Adjournment

Meeting adjourned at 4:08 p.m.



Agenda Item 9.3

Consent

Action

Information

To: Madera County Workforce Investment Corporation
From: Maiknue Vang, Executive Director
Date: June 27, 2024
Subject: Madera Workforce California Workforce Association (CWA) WORKCON Conference Presentations

Information:

The California Workforce Association (CWA) Spring workforce practitioners conference, WORKCON, was held in Palm Desert from May 28-31. This year's conference theme was "Bridging the Gap" and staff presented 2 workshops.

The first workshop featured Workforce and Probation leadership on Madera County's Justice Center that houses a one-stop partnership of rehabilitative programs and services, including a dedicated area for the operation of a mini AJCC by the Madera County Workforce Investment Corporation. Project funds support the co-location of a fulltime Career Specialist who connects individuals on Probation to all available AJCC services from intake and eligibility to training and job placement. Participants learned how Madera County Probation replicated the One Stop Model to better serve and accelerate services for the Justice Involved population.

The second workshop highlighted our local efforts to boost morale and productivity with the celebration of National Workforce Development Month and Workforce Development Professionals Day each September to highlight and recognize the contributions of workforce professionals that support job seekers and employers. Participants walked away with valuable insights, examples, and resources to replicate these efforts in their area.



Financing:

Sierra San Joaquin Jobs Initiative (S2J2)/CERF



MADERA COUNTY WORKFORCE INVESTMENT CORPORATION

Agenda Item 9.4

Consent

Action

Information

To: Madera County Workforce Investment Corporation
From: Maiknue Vang, Executive Director
Date: June 27, 2024
Subject: Sierra San Joaquin Jobs Initiative (S2J2) Regional Investment Plan

Information:

The WDB has been engaged in a year-long process with various agencies and CBOs at the local and regional levels on the Sierra San Joaquin Jobs Initiative (S2J2), formerly known as Valley Community Economic Resilience Fund (CERF). S2J2 is led by the Central Valley Community Foundation (CVCF) and is a 4-county coalition consisting of Madera, Fresno, Tulare, and Kings. Through research, local convenings, and community input, this coalition has identified eight key regional priority areas that now require coordination from all stakeholders to build a regional economic development plan. This plan will outline the region's vision, develop key strategies, and identify necessary investments and policy changes. CVCF launched their Regional Investment Plan kick off on May 9th, at the Madera Fairgrounds. Several board members and staff attended this event to learn more about the regional priority areas and sign up to participate in one or more of the priority work groups over the next 8 weeks.

Our board has representation on the following work groups:

- Circular Manufacturing
- Community Health
- Education/Skill Building
- Small Business/Micro Enterprise

CVCF is providing stipends of \$2,500 to individuals for their time and participation in one of the workgroups. MCWIC will receive \$12,500 for our participation in the Small Business/Micro Enterprise workgroup and our role as a Convenor for the Education/Skill Building workgroup.

Financing:

Sierra San Joaquin Jobs Initiative (S2J2)/CERF

To develop a unified plan across each of the investment themes, each workgroup can build from a single template

Outline overarching responses for the area, and then propose any strategy-specific responses as applicable



1. S2J2 principles include equity, environmental stewardship, good Jobs/resilient economy, and data based. See Urban Institute's "Outside Learnings" report.



**MADERA COUNTY
WORKFORCE
INVESTMENT CORPORATION**

Agenda Item 9.5

Consent

Action

Information

To: Madera County Workforce Investment Corporation
From: Maiknue Vang, Executive Director
Date: June 27, 2024
Subject: California Workforce Association (CWA) The Real Role of Workforce Boards Report

Information:

CWA has been delivering and tracking outcomes on the Real Role of Workforce Boards training. This innovative and customized training program assisted local boards, their elected officials, their executive staff and key workforce partners in understanding how their boards can become centered in the communities they serve and provide exceptional return on investment - far above and beyond the WIOA program.

The Real Role Training has had a high degree of success and CWA spent the last several months working with many Workforce Boards, including Madera, who have experienced this program and collected and documented outcomes. The attached report is a culmination of that work.

Financing:

James Irvine Foundation



REAL ROLE OF WORKFORCE BOARDS REPORT

2024



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OVERVIEW AND BACKGROUND

In 2019, based on experience and research, CWA developed a training program called, “The Real Role of Workforce Boards.” The training is designed for local workforce board members, their local elected officials, executive staff, and other community leaders who focus on workforce issues in their respective communities. It

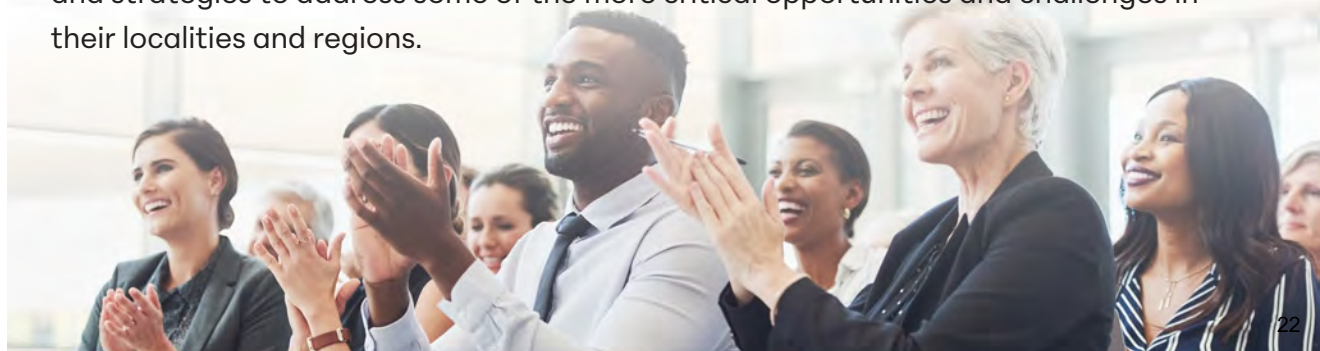
incorporates the theory of workforce development and how it supports local communities, along with the how WIOA and the U.S Department of Labor view local workforce boards in legislation and regulation. The training explores how workforce development and workforce boards operate in local communities as they relate to economic opportunities and socio-economic issues. It is designed to be highly customized incorporating examples from the local labor markets.

Towards the end of the year, CWA began rolling out the training, working with individual workforce boards across California helping them understand that the role of workforce boards is one of community development. At the heart of the training, we explore how workforce boards are strategic bodies that are appointed by local elected officials and charged with the responsibility of identifying challenges

that relate to talent development and economic prosperity, then work to assist the communities in developing strategies to combat these challenges. One of our key goals in this initiative is to help leaders who serve on and work with local workforce boards understand this at their core. This is to say that these bodies are designed to capitalize on economic opportunities and solve socio-economic challenges present in their local and regional labor markets.

CWA hypothesized and tested this theory in partnership through grant support from the California Employment Development Department and the James Irvine Foundation. We worked with several boards across the state using a combination of interactive training and facilitation, primarily using the Technology of Participation (ToP) facilitation methodology. The local boards who participated in this training/ planning effort reported a deepening of the understanding and commitment of board members, an increase in engagement and the ability to leverage funding, furthering of stakeholder alignment and industry support to build talent pipelines and strategies to address some of the more critical opportunities and challenges in their localities and regions.

The training is designed for local workforce board members, their local elected officials, executive staff, and other community leaders who focus on workforce issues in their respective communities.



RESULTS/FOCUS GROUP FEEDBACK

To date, the Association has delivered the Real Role of Workforce Board training to **19 local boards in California**. The response has been extremely positive and the demand strong. The workforce boards who have been through the training have reported significant outcomes that have resulted in tangible changes to their board members and how the boards operate within their communities. Additionally, local boards have reported that their executive staff have also benefited, changing their views of how their roles play out in support of their board and their communities.

In 2023, CWA hosted a focus group with local boards who had participated in the training to gain feedback, explore outcomes and to check in on the boards that have participated.

The following are some of the key findings and observations from the local boards listed below:

Humboldt
Sacramento Employment & Training Agency
Richmond
Contra Costa
Monterey
San Benito
Tulare
Madera
Stanislaus
Foothill
Southeast Los Angeles County
Long Beach
Workforce Alliance of the North Bay
Solano
Orange
Yolo
San Luis Obispo
Santa Cruz

Key Findings



Deeper Understanding – Boards reported that their members and elected officials present developed a deeper understanding of the work that local boards should be focused on. This has allowed boards to participate in discussions and initiatives within their communities that go far above and beyond the Federal WIOA program. Members on local boards reported that this was the first time they understood what their roles should be and how they can support their communities by serving on their local workforce boards. Additionally, local elected officials who attended stated that they now understand the value and possible return on investment local boards can bring to their region and planned to leverage their local boards.



Board Transformation – Local Workforce Board Directors and their Chairs reported that their boards transformed in a variety of ways. One of more common reports was that board meetings had changed considerably. This included the development of new agenda formats and discussion items that held the attention of local board members. Boards reported that attendance for their meetings increased dramatically as conversations were held that were of local importance and value. The action plans that were outcomes of the training are often used as key dashboards and focus of board meetings keeping conversations on track increasing commitments of local board members.

RESULTS/FOCUS GROUP FEEDBACK

Key Findings (cont.)



Community Enhancement – This is one of the key outcomes of the Real Role of Workforce Board Training. Through our training, local board members develop a deep understanding of what is possible and how they individually, and collectively, can support and take a leadership role in their community. The key message of the Real Role training is that the board members themselves are the experts and are chosen for their role and responsibility within their communities. They learn that the real role of a local board is to identify key economic opportunities taking place in their communities or regions as well as socio-economic challenges that may exist. Once they identify these issues, they then prioritize and catalyze activities, and support and address needs in the communities they serve. This naturally creates an enhanced role for local boards within their communities and tightens relationships with key stakeholders and partners such as local elected officials, industry leaders, education, community-based organizations, and other civic leaders.



Leveraging WIOA Funding – One of CWA's goals for every local workforce board in California is for them to develop an understanding that the work of supporting their communities and addressing workforce and education challenges that are present cannot be done solely with WIOA funding. These Federal funds are often too rigid with many eligibility and expenditure requirements and cannot be used to address many of the economic opportunities and socio-economic challenges. We stress that WIOA should only be a part of a local board's budget (ideally no more than 50%), and through identifying systemic workforce and education issues present in their regions, a board will be able to identify pathways to additional grants, and financial resources to support this broader work. The Real Role of Workforce Board training demonstrates this knowledge and the follow up work through action planning clearly identifies strategies local boards can take to leverage the WIOA and diversify their funding portfolio. In this way, WIOA is seen as the seed investment that sets up the local board and programming from which a board and their partners can develop into an overall strategy to support their community.



Individualized & Customized Research – Without exception, providing the boards that go through this training with customized research has been reported as the most important and galvanizing message delivered. This is the crescendo for the training. Before every session we research key economic opportunities and socio-economic challenges present at the time of our training and review these with members present. Many of the board members are unaware of these opportunities and data that surround their communities' challenges.

RESEARCH AND ANALYSIS

Each region has its own unique set of economic opportunities and socio-economic challenges.

The State of California is the fifth largest economy in the world. It is comprised of diverse demographic and geographic economies that thrive from industry production and the skillsets of job seekers. Each region has its own unique set of economic opportunities and socio-economic challenges. CWA is aware of the diverse communities that reside in California and spearhead our research with the understanding that each local and regional economy has their own top industry sectors that provide self-sustaining lifestyles for individuals in their communities. With that understanding and awareness, CWA tailors each of the Real Role of Workforce Board training to the specific local workforce board where the training is being conducted. CWA's research comprises analyzing key economic data in the local area, using platforms like the US census data, city reports, local economic development analysis, and labor market information to identify these socio-economic opportunities and challenges within their communities.

During the training, we share current economic development efforts and initiatives, including specific commercial development and infrastructure projects. We examine and share the assets within specific communities and regions, like the prevalence of higher education opportunities, key industry sectors and growth. Once we review economic opportunities, we

then expose board members to socio-economic challenges that exist in their local area. We share data such as the number of people living in poverty, homeless rates, job-housing imbalance, commute time, lack of childcare and other challenges that a local workforce board should be aware of.

Inevitably, the conversation surrounds whether a local board can be responsible for solving some of these huge challenges or even capitalizing on economic opportunity. Our message is that a board is not solely responsible for solving these issues on their own, in fact it is highly unlikely they can. However, a local board has as one of its responsibilities, the ability to focus on these issues and catalyze or participate in community conversation and strategies to address them.

This leads our Real Role training to the next step, which is action planning. At this point, boards get together and identify the issues present in their communities that they could work on. Once these issues and opportunities are identified, we suggest strategically prioritizing the 3-5 that the board wants to address in the coming 2-3 years. This then helps a board focus, engage its members, and enhance their role in the communities they serve.

ACTION PLANNING

This process is designed to build deep engagement and ownership of the local board members, key leadership staff and partners that participate. Many board members have reported that this has been the most engaged they have been on this board in many years.

The Real Role of Workforce Boards has been very effective. In most cases after participating in the training, LWDBs understand their roles and utilize CWAs deep technical assistance to move them to becoming community centered. CWA does this through an action planning session as mentioned previously.

CWA staff facilitates the process of boards identifying key economic opportunities and socio-economic challenges, then categorizing these into strategic priority areas, from which 3-5 are chosen by consensus as the most critical for the local board to address.

To accomplish this, our action planning session has local boards envision what success would look like if their communities were thriving to its

capacity, we then examine that vision through the lens of their current reality, looking at strengths and weaknesses of the local board as well as benefits and dangers that could be encountered if the board was successful in reaching their vision. Given the vision of success and current reality, we ask each board member, individually and collectively to commit to 5-7 ways they can support the local board in reaching their vision. Once this step is complete, we then identify practical actions a local board can take over the next 2 years to move towards their vision of success. These practical actions form the basis of their action plans. We complete the process by working with key board members and staff to plot these practical actions on an eight-quarter calendar. This becomes their accountability dashboard and is used to guide them over the next couple of years.

This process is designed to build deep engagement and ownership of the local board members, key leadership staff and partners that participate. Many board members have reported that this has been the most engaged they have been on their board in many years. Furthermore, board members, particularly newer ones, have cited that they now really understand their role, not only individually but collectively in their community.



APPLIED RESULTS/TANGIBLE EXAMPLES

While there are numerous applied results and tangible examples of how local workforce boards have changed as a result of the Real Role of Workforce Board Training, we are inclined to share the following examples from around the State. These examples showcase how local boards, their leadership staff, and key stakeholders have begun to change their strategic priorities from a lens where program design and outcomes (WIOA) are the main driver, to one where the needs of their local community and economy shape their work. **Furthermore, it is important to take note that NOT ONE of the goals below is to increase WIOA performance.**



The Sacramento Employment and Training Agency (SETA)

The strategic priorities that the SETA board developed in their action plan included the goal of “seeking strategic partnerships that provide targeted populations opportunities to quality jobs and expand and enhance Sacramento Works capacity.” One of the action items in that priority area was to implement a partnership with Aggie Square. This focus resulted in a \$5 million dollar grant being awarded to SETA for

the development of public pathways. The Aggie Square Community Partnership plans to connect underserved populations with career, education, training, and skills in high-road, high demand career pathways, including public sector/business, healthcare, biotechnology, and community workers. This is one of the key outcome goals for the Real Role Training.



Stanislaus County Workforce Board

During our focus group in 2023, the Stanislaus County Board reported that moving forward, all initiatives developed or implemented by their board must be connected or aligned to their local economic development strategy (Stanislaus 2030 plan). Stanislaus 2030 was developed in coordination with aligned efforts across governmental agencies, private-public partnerships, education institutions, businesses, service providers and community groups for the greatest impact for all in the

community. Stanislaus County Workforce Development brings an agenda item to each Workforce Development Board meeting to share activities and initiatives that were completed and how they align with the action plan developed at the Real Role of Workforce Boards training.

APPLIED RESULTS/TANGIBLE EXAMPLES



Southeast Los Angeles Workforce Board (SELACO)

After their board and staff participated in the training and subsequent action planning, the SELACO board has launched a sector strategy to address the shortage of IT and AI workers in their region. This sector strategy will include research and development of industry demand, career pathway mapping and articulation, and connection to the region’s vulnerable population. The strategy also includes skill development training for SELACO staff in the IT and AI industry sector.



Workforce Alliance of the North Bay (WANB)

After completing the training and action planning sessions, the WANB created a set of strategic priorities to accomplish over the course of the next two years that identified 5 key areas including; attracting out of market talent to fill jobs where demand eclipses capacity, upskilling and reskilling workers with short-term training credentials to meet industry demand, and facilitating attainment of the most relevant degrees and certifications based on demand.



The Madera County Workforce Board

The Madera Board dove headfirst into the action planning activities that follow the Real Role Training. Several board members commented that this was the most engaged individual board members have been in the five years they have served on the board and that the outcomes of the session were the most productive and tangible. Their strategic priorities for the next two years include; increasing community focus on cultural adaptability and work ethics, implementing a marketing plan that highlights the economic benefits of Madera County,

re-evaluating the workforce board to ensure that the “right” leaders of today are investing in the leaders of tomorrow, supporting and developing responsive training to meet industry demand by partnering with Madera Unified School District and local community colleges, and creating a unified vision between Madera County communities that support inclusive policies and demonstrates connectedness.

RECOMMENDATIONS

Every community and region in California will be served by a local board that understands its role as a catalyst and key leader in developing economic opportunities and solving socio-economic issues.

To date, thanks to generous support from The California Employment Development Department, the California Labor and Workforce Development Agency and The James Irvine Foundation, 19 local boards in California have gone through the Real Role of Workforce Board Training. Additionally, 7 boards are in the process of taking that training through the action planning phase.

While this process is extremely valuable and useful in moving our local boards from being WIOA program focused to a board that is centered in the community they serve, this training and the subsequent action planning is staff intensive. This process usually takes place over 3-5 meetings with both the local board

members and key leadership staff. However, when complete the boards have a clear action plan and a customized dashboard that they can use to hold themselves accountable as they move towards being community-centered. CWA and local boards could use future investment to provide this training to even more local boards. We believe every board in the State could benefit from understanding the Real Role of Workforce Boards.

The following recommendations are presented with the goal in mind that every community and region in California will be served by a local board that understands its role as a catalyst and key leader in developing economic opportunities and solving socio-economic issues that go far beyond WIOA.

- 1 Creation of a training module that teaches local boards to leverage WIOA and diversify their funding.** Research and experience show us that WIOA funding alone is not enough, nor does it contain the flexibility needed to address community workforce and vocational education issues. Local board leaders often are unaware how to leverage and grow their budget and portfolio. Technical assistance can be delivered to show that once strategic areas are identified, a fund development strategy can be created and implemented to support this work. This strategy often needs to be multilayered as well as incorporated into the governance structure of the local board and the jurisdiction they serve. Once this is done, the board becomes a recognized value and asset to the community often attracting additional resources as leaders and stakeholders alike turn to community-centered boards to address challenges within the community and implement innovative initiatives.

RECOMMENDATIONS

2

Build the curriculum out further to incorporate the 13 Functions of a Community-Centered Workforce Board. With support through The James Irvine Foundation, CWA has developed 13 key functions that local boards provide when they are community centered.

These functions include:



Business Focused - Aligning with key industry sectors.



Small Business - Supporting and assisting the small business community.



Entrepreneurship - Providing training and assistance for start-ups.



Economic Development - Partners on business attraction, retention, and talent pipeline management



Worker Mobility - Addressing the challenges of low-wage workers.



Career Pathways - Developing and articulating career pathways, working to align education systems to economic development and business demand.



Earn and Learn Models - Supporting workers with robust earn and learn models, such as apprenticeship.



Resource Diversity - Operating with a portfolio of investments providing flexible funding.



Childcare - Considers the availability of affordable childcare, increases workforce options in this area.



Vulnerable Populations - Works to incorporate target populations and incorporate HCD principles in solving challenges facing these groups.



Race, Equity, Diversity, and Inclusion - Incorporates REDI principles and strategies into program design, measures progress through data.



Homelessness - Has focused initiatives in partnership with local, county or state efforts.



TANF and Public Assistance - Partners with county and state organizations to move people out of poverty.

The Real Role of Workforce Board training is currently being updated to incorporate these areas. We believe workforce boards can use the areas above to assist in identifying the opportunities and challenges to address when developing their strategic priority areas.

RECOMMENDATIONS

3 Work with State and local leadership to develop a return on investment (ROI) model that shows how WIOA can be leveraged to create tangible and lasting change within local and regional communities. Our experience in delivering the Real Role of Workforce Board training and the subsequent action planning has clearly shown that workforce boards across the State are leading and participating in efforts that have deep and lasting effects. However, WIOA data does not illuminate this work. This work is often done outside of WIOA funding, and the outcomes are reported in a myriad of funding streams ranging from Federal, State, local and philanthropic investments. We must work together to identify ways to quantify this work and show impact. We must find a way to aggregate this work to show the real ROI that the State's system of local workforce boards brings to their respective communities. We believe that we can categorize the work done locally into the functions of a community-centered board to accomplish this.

4 Leverage the power of the more than 1,000 local board members. The State's 45 local boards have an estimated 1,000 members serving on their boards. A majority of these members are from private industry representing our State's key industry sectors. California should work with these members to support workforce development and vocational education efforts across the State. Additionally, local boards have many educational, government and non-profit civic leaders serving. This resource is currently woefully underutilized. This group of leaders can provide valuable feedback and input to the California Workforce Board, the Labor Agency, EDD, the Chancellor's Office, and many other State agencies on the work being conducted in the field. As local boards work to incorporate human-centered design into their local programs, the State should work to use this model to gain key insights from these leaders in aggregate. Our Real Role of Workforce Board training has deepened the knowledge of local boards throughout California and board leaders and members are "ready to roll up their sleeves" and work on issues that will support our State's businesses and citizens.

2024

The Real Role of Workforce Board training and report has been funded in partnership through generous grants from the California Labor and Workforce Development Agency, the California Employment Development Department and the James Irvine Foundation.

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**MADERA COUNTY
WORKFORCE
INVESTMENT CORPORATION**

Agenda Item 9.6

Consent

Action

Information

To: Madera County Workforce Investment Corporation

From: Maiknue Vang, Executive Director

Date: June 27, 2024

Subject: Unemployment Insurance (UI) Claims Information

Information:

The most recent data on UI Claims for the period of May 18, 2024, through June 15, 2024, for Madera County is being provided for the Board's review.

Financing:

Workforce Innovation and Opportunity Act

California Unemployment Industry & Demographics Data Dashboard

(Dashboard appears better when viewed in full screen mode. Click the icon in the bottom right-hand corner of screen next to download icon.)

About This Tool	County Claims	County Demographics	County Industry	Statewide Demographics	Statewide Industry
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Weekly Initial Claims by County

County	May 2024 (Week Ending)		June 2024 (Week Ending)		
	18	25	1	8	15
Madera	189	165	192	213	220

- Claim Type
 - UI Claims
 - PUA Claims
- County
 - Madera
- Claims by Y.. Multipl..
- Claims by Week (Sele.. Multiple values

The data provided in these reports are the number of initial claim counts. It includes new claims, additional claims, and transitional claims. Data includes regular Unemployment Insurance program and federal extended benefit programs. Data for claimants who live outside of California, but collect benefits, and invalid addresses in California are not included in these numbers.

- A new claim is the first claim for a benefit year period (for the regular UI program it is 52 weeks). You can only have one new claim during a benefit year period.
- An additional claim is when a second claim is filed during the same benefit year and there is intervening work between the current claim and the previous claim. For example, an individual files a new claim, goes back to work, gets laid off and files another claim before the benefit year period of the first claim expires. An individual can have multiple additional claims during the same benefit year if individual you meet the eligibility requirements.
- A transitional claim is when a claimant is still collecting benefits at the end of their benefit year period and had sufficient wage earnings during that year to begin a new claim once the first benefit year period ends.